

**ReadyCell**  
EASING YOUR SCREENING

## Why Trust ReadyCell for your Cell Development?

Trusting ReadyCell for your cell culture allows your business to respond better to market needs, have a reliable provider of high-quality cell kits, and reduce your capital expenditure.



### QUALITY

Rely on specialized support from an experienced team  
Order large amount of kits for specific studies and face high demand  
Get the highest quality of kits for a perfect replicability of in vitro assays



### TIME

Save time in your in vitro assay processes  
Skip the preparation and production stages  
Get your kits delivered around the world within a few days



### COSTS

Control your project costs with precision  
Target your team efforts on your in vitro assays  
Reduce capital expenditure and only pay for your targeted needs



**ORDER YOUR PLATES NOW !!!**

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### IN HOUSE ADME ASSAYS

1

#### Laboratory Infrastructure & Cell System

Set up costs: > 200.000 €  
Annual maintenance: > 40.000 €



2

#### Manufacture Preparations

Material, reagent & cell culture  
Supply & preparations



3

#### Production Stage

Cell thawing  
Plates seeding & maintenance



4

#### Batch Validation

Manufacture & Quality Controls



5

#### Assay



6

#### Results Validation



### READYCELL READY-TO-USE KITS

1

#### Schedule the Assay Order the Kit



2

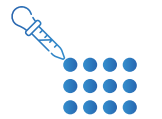
#### Receive the Kit

Liquefy Shipping Medium  
Product Check



3

#### Assay



4

#### Results Validation



Get Specialized  
Technical Support



ORDER YOUR PLATES NOW !!!